

# Shannon Ade

## ASEA Board Member



**Shannon Ade**, CEO, CSEO, CEI, first entered the title industry in June of 1984; not in escrow but through the side door of administration where she held the position of Administrative Secretary for two and a half years. Since then, she has risen through the ranks from receptionist to branch manager and is presently a Senior Escrow Officer with Great American Title in Phoenix.

Since joining the local escrow association in 1993, Shannon has been an active member of both the Arizona State Escrow Association and the American Escrow Association. She has earned three Professional Designations; Certified Escrow Officer in 1994, Certified

Senior Escrow Officer in 1997 and Certified Escrow Instructor in 2002. Shannon served two terms as the president of the Arizona State Escrow Association and was the editor of the ASEA Newsletter for four years.

An important part of Shannon's participation in ASEA has been centered around the writing and teaching of training materials. To date she has authored nine training books including *This Strange Thing Called an Agreement for Sale*; *Collateral Assignments & All That Jazz*; *Hands-on HUDs for the Computer Generation*; *Ins & Outs of Mobile Homes*; *Introduction to Escrow*; *SIGNINGS -How to present documents to the Customer*; *Understanding Title Reports*; *WRAPS – a Hands-on Seminar*, and her latest offering, *The Ins & Outs of Creative Financing*. She is also a co-author of *Preparing for Your Professional Designation Test*.

